

**AN INNOVATIVE
PEOPLE DEVELOPMENT
HR and MOBILITY MANAGEMENT
MODEL POWERED BY CIRCULAR
ECONOMY**



KEY BENEFITS

AUGMENTED EMPLOYEE ENGAGEMENT &

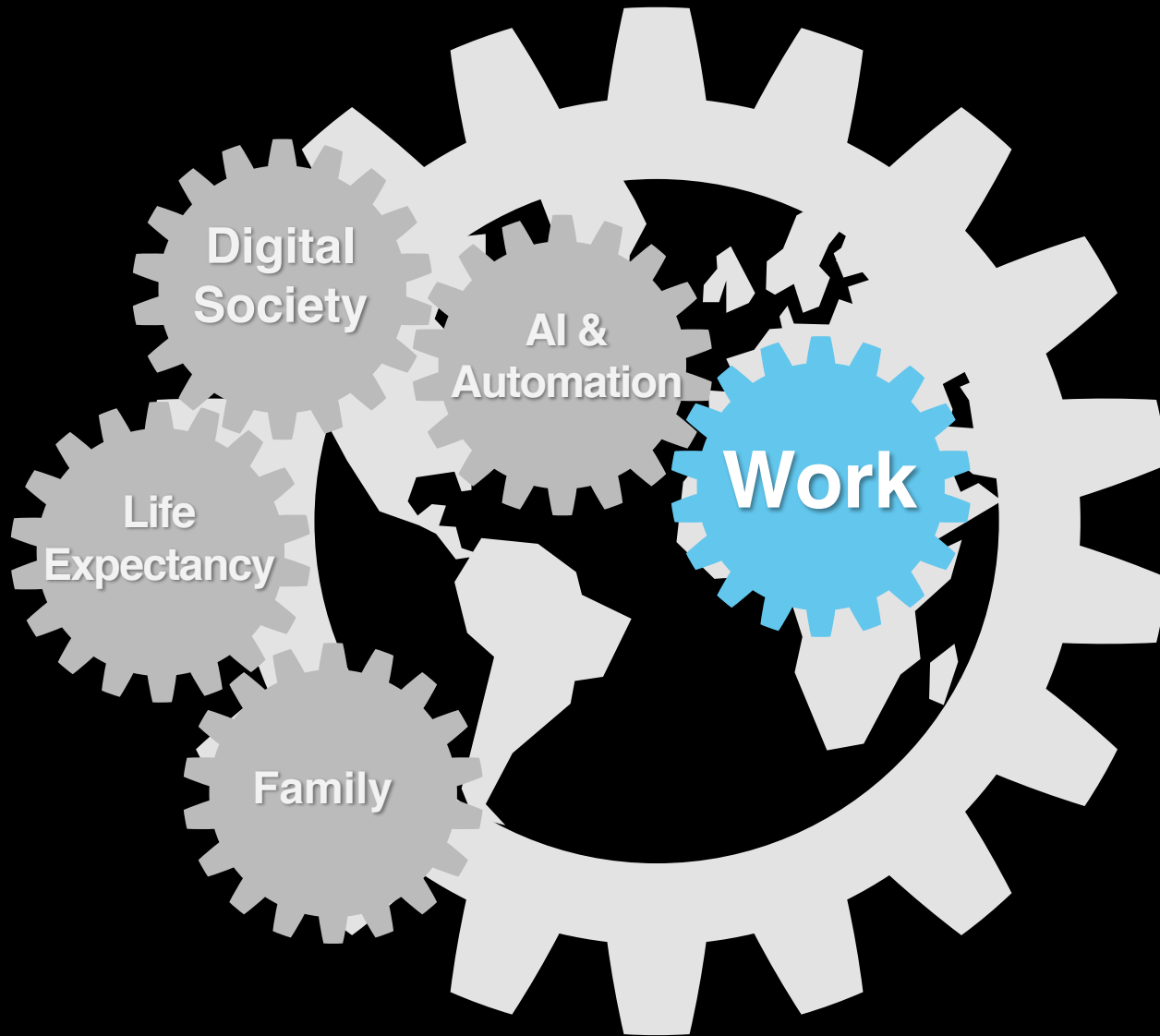


QUOTE

**“My father had one job in his lifetime,
I will have six jobs in my lifetime,
and my children will have six jobs at the same
time.”**

**Robin Chase was the co-founder of Zipcar
November 2015**

CAN WORK STAY THE SAME? WHEN ALL THE REST IS CHANGING...



A NEW APPROACH : MODEL C®

- **Allow people to fully use all their talents and share their knowledge across the organization**
- **Spread their working schedule between multiple departments**
- **Build new career paths with and for your employees**
- **Have an integrative look at your talent pool**
- **Test and experiment Model C and see people engagement raise to levels never seen before**

A NEW LOGIC

FROM



WASTE
Intellectual
Emotional
Physical energy

TO



RESOURCE
Every knowledge, talent,
skill is a resource
available to the company

A NEW LOGIC

FROM



POSITION

1 job
1 role
1 expertise

TO



SKILLS

A reservoir of skills
available for multiple teams

SEVERAL POSITIONS IN DIFFERENT DEPARTMENTS



BENEFITS FOR INDIVIDUALS



More meaning in their work

Prolonged employability

More dynamic relationships

Intellectually stimulated

More creative and more innovative

BENEFITS FOR ORGANIZATIONS

INITIAL SETUP COST WILL EVENTUALLY PAY OFF WITH...

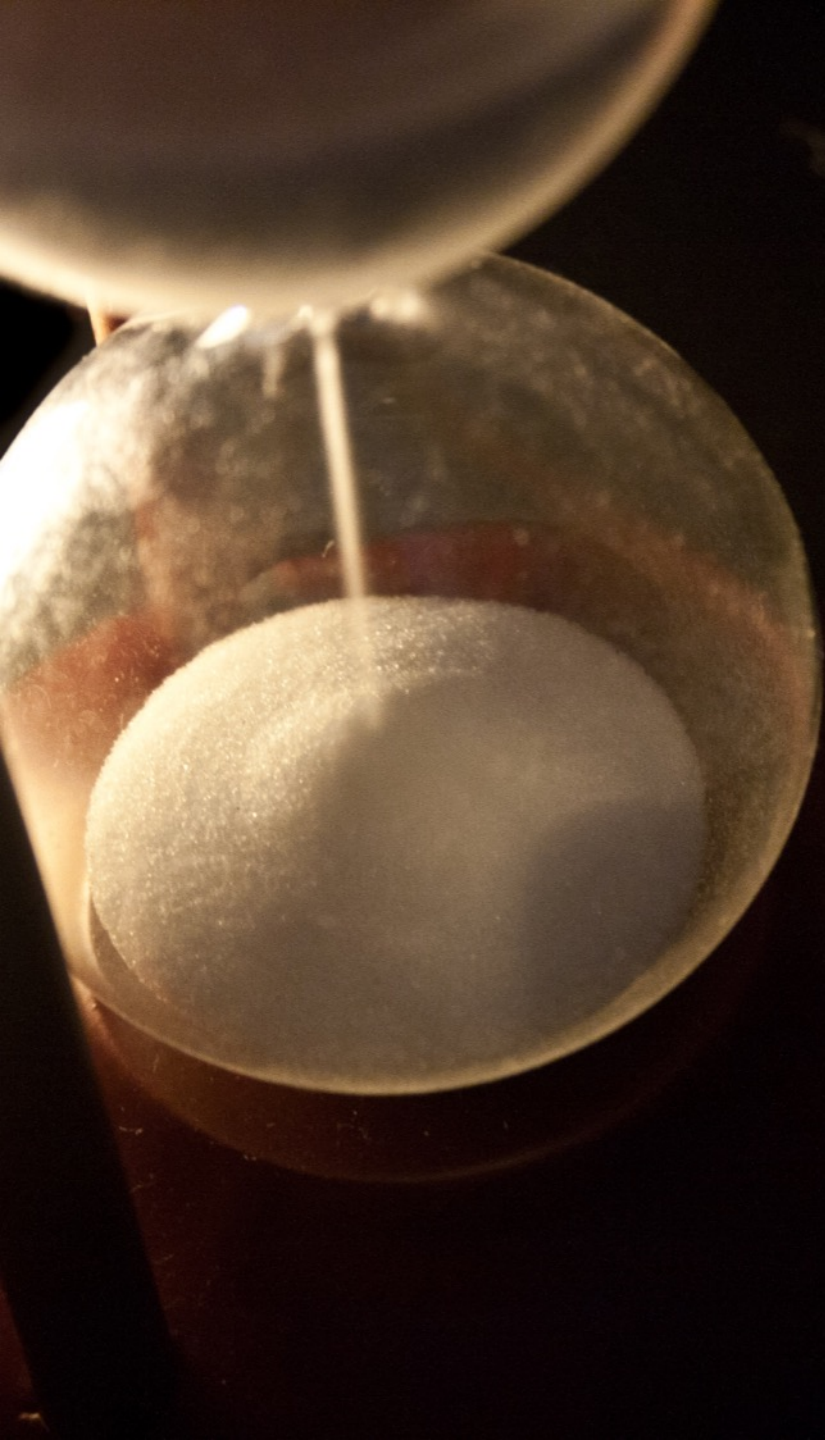


More innovation in services and products

More commitment and motivation from employees

More competitiveness, more growth, higher margins

Lower costs for training, absenteeism, hiring and separation



**THE QUESTION IS NOT
WHETHER YOU'RE
GOING TO CHANGE AND
TRANSFORM.**

**THE QUESTION IS
WHEN IT WILL BE TOO
LATE TO DO IT.**

**INTERESTED IN EXPERIENCING
MODEL C FOR YOUR
ORGANIZATION AND PEOPLE ?**

Contact Sandy Beky

+ 33 6 22 44 52 91

sandy.Beky@kyoseilab.com



APPENDIX

OUR CURRENT ECONOMY IS LINEAR



CIRCULAR ECONOMY MODEL

