AN INNOVATIVE
PEOPLE DEVELOPMENT
HR and MOBILITY MANAGEMENT
MODEL POWERED BY CIRCULAR ECONOMY
KEY BENEFITS

AUGMENTED EMPLOYEE ENGAGEMENT &

6TIMES LESS ABSENTEEISM

+ 17% PRODUCTIVITY

+20% SALES

+10% CUSTOMER SATISFACTION

+21% PROFITABILITY

X9 EMPLOYEE LOYALTY
"My father had one job in his lifetime, I will have six jobs in my lifetime, and my children will have six jobs at the same time."

Robin Chase was the co-founder of Zipcar

November 2015
CAN WORK STAY THE SAME?
WHEN ALL THE REST IS CHANGING…

Digital Society
AI & Automation
Life Expectancy
Family

Work
A NEW APPROACH : MODEL C®

- Allow people to fully use all their talents and share their knowledge across the organization
- Spread their working schedule between multiple departments
- Build new career paths with and for your employees
- Have an integrative look at your talent pool
- Test and experiment Model C and see people engagement raise to levels never seen before
A NEW LOGIC

FROM

WASTE
Intellectual
Emotional
Physical energy

TO

RESOURCE
Every knowledge, talent, skill is a resource available to the company
FROM
POSITION
1 job
1 role
1 expertise

TO
SKILLS
A reservoir of skills available for multiple teams
SEVERAL POSITIONS IN DIFFERENT DEPARTMENTS

- Marketing Manager
- Training Manager
- Sales Advisor
- Customer support operator
BENEFITS FOR INDIVIDUALS

- More meaning in their work
- Prolonged employability
- More dynamic relationships
- Intellectually stimulated
- More creative and more innovative
BENEFITS FOR ORGANIZATIONS

More innovation in services and products

More commitment and motivation from employees

More competitiveness, more growth, higher margins

Lower costs for training, absenteeism, hiring and separation
THE QUESTION IS NOT WHETHER YOU'RE GOING TO CHANGE AND TRANSFORM.

THE QUESTION IS WHEN IT WILL BE TOO LATE TO DO IT.
INTERESTED IN EXPERIENCING MODEL C FOR YOUR ORGANIZATION AND PEOPLE?

Contact Sandy Beky
+ 33 6 22 44 52 91
sandy.Beky@kyoseilab.com
OUR CURRENT ECONOMY IS LINEAR

EXTRACT → MANUFACTURE → DISTRIBUTE → USE → DISPOSE